

## The 3<sup>RD</sup> WORKSHOP ON

# The Art of Writing Publishable Scientific Manuscript and Beyond

**Date** : 27 & 28 February 2012 (Monday & Tuesday)  
**Venue** : Eastin Hotel, Penang  
**Time** : 9.00 a.m. – 5.00 p.m.

HRDF Claimable\*

\*Subject to HRDF Approval

### Organized by:

USAAINS Holding Sdn. Bhd.

(wholly-owned by Universiti Sains Malaysia)



### In collaboration with:

Universiti Sains Malaysia



### Workshop objective

The main objective of the workshop is to enhance the capability of participants in writing publishable manuscripts in first-class scientific journals and to increase their knowledge and understanding of the processes of scholarly publishing.

### Outcome

The participants will have a clear understanding of the essentials of preparing manuscripts for publication in high-quality research journals.

### Workshop Format

The workshop will include presentations and hands-on sessions.

### Language

The language of the workshop is English.

### Topics

Key focus topics of the workshop include:

- Understanding the game of publication.
- Deciding on when to start writing.
- Why, what & where do we publish.
- Structure of the research paper (The "IMRaD" Structure).
- How to present data effectively in Table or Graph.
- How to select & cite references.
- How to write the first draft.
- How to select the right journal.
- How to submit a manuscript.
- Dealing with reviewers & Editors' comments.
- How to handle criticism.
- How to check gallery proofs.
- Understanding the game of *journal Impact factor* (JIF).
- What is the difference between *h-index* & journal impact factor.
- How to determine *Citation Counts* for your article.
- Ethics & plagiarism in publications.



### Targeted Audience:

The workshop is open to lecturers, postgraduate students, Engineers, and researchers.

### Registration Fee:

**RM 840 per person**

(Covers course material, refreshment including lunch and Certificate of Attendance.)

- **Early bird discount: RM 750** (Payment before 1<sup>st</sup> February 2012) – payment using PO/LO not entitle for early bird discount
- **Student : RM 675** – not entitle for group discount
- **Group : RM 750 per person** (minimum 3 participants from same institution) – not entitle for early bird

## Speaker



### PROFESSOR DR. BASSIM H. HAMEED

Professor Dr. Bassim H. Hameed received his Ph.D. in Chemical Engineering from University of Salford, UK, in 1992. He is a Professor at School of Chemical Engineering, Universiti Sains Malaysia. His research interest is Reaction Engineering and Adsorption Technology. To date, he has published more than 200 articles in International and national journals and proceedings including 120 articles in ISI-indexed journals. According to Scopus, his Author's *h*-index is **32**. The total citations received are 2427 citation. According to a recent Science Direct report, more than 15 of his articles were among the Top 25 Hottest Articles accessed in 2007-2011. Currently he serves as a reviewer for more many international journals published by prestigious publishers such as Elsevier, Wiley, American Chemical Society, Springer and Taylor & Francis. He has reviewed more than 450 manuscripts. He is a recipient of three Sanggar Sanjung (Hall of Fame) awards for Research Product in 2003 and 2004 and USM Excellent Achievement Award in 2007. Also he was a recipient of seven Sanggar Sanjung Awards in 2007 for publishing 7 articles in ISI-indexed journals. In 2008, he received 18 Sanggar Sanjung awards for publishing 18 articles in ISI-indexed journals. In 2009, he received the Sanggar Sanjung award for publishing 22 articles in ISI-indexed journals. In 2010, he received Sanggar Sanjung (Hall of Fame) Award 2010 for excellence in Journal Publication. He published 13 ISI-indexed papers. Professor Bassim has conducted many workshops on writing publishable scientific manuscript for university lecturers, postgraduate students and researchers.

## Workshop Program

### DAY ONE

Time	Activity
08.30-08.55 am	Registration
09.00-09.55 am	Session 1: Publication in first-class scientific journals: strategy and steps
10.00-10.55 am	Session 2: Structure of research manuscript: Part I
11.00-11.25 am	Refreshment break
11.30-12.30 pm	Session 3: Structure of research manuscript: Part II
12.30-01.00 pm	Session 4: Hands-on session
01.00-02.15 pm	Lunch Break
02.15-03.30 pm	Session 5: Structure of research manuscript: Part III
03:30-04.40 pm	Session 6: Writing the first draft.
04.40-05.00 pm	Refreshment

### DAY TWO

09.00-09.55 am	Session 7: How to select the right journal for your manuscript.
10.00-10.55 am	Session 8: Submission & publication process.
11.00-11.25 am	Refreshment break
11.30-12.30 pm	Session 9: Dealing with reviewers' comments.
12.30-01.00 pm	Session 10: Hands-on session
01.00-02.15 pm	Lunch Break
02.15-03.00 pm	Session 11: Editing & formatting issues.
03.00-03.55 pm	Session 12: Publications tools and resources
03.50-04.15 pm	Refreshment break
04.15-04.45 pm	Session 13: Writing ethics and plagiarism
04.45-05.00 pm	Closing and presentation of certificates to participants
	End

## Participants' feedback

The following written comments were received at the end of previous workshop.

- *"This workshop is extremely good for new lecturer like me. I would recommend this workshop to other lecturers because it really motivated me to move forward to produce more papers and master the art of writing good papers. Last but not least, Prof. Bassim handled this workshop very well and shared his experience in this field and also inspired others to do the same."*
- *"I learned a lot about how to play the "game" as well as its "rules"*
- *"Experience speaker with vast knowledge in publications"*
- *"This workshop is an invaluable knowledge that should be acquired by every respective potential researcher."*
- *"The workshop is very valuable for me to increase my skill in writing a manuscript for journal publication."*
- *"Excellent and impressive workshop and should be taught to all researchers and lecturers."*

**REGISTER NOW!**

**The Art of Writing Publishable Scientific Manuscript & Beyond Workshop  
27 & 28 February 2012**

Send registration form to: Khairol Anuar, USAINS Holding Sdn. Bhd., Ground Floor, Kompleks EUREKA, Universiti Sains Malaysia, 11800 USM, PENANG. Fax : 04-657 2210  
(E) [khairol@usainsgroup.com](mailto:khairol@usainsgroup.com) / [khairol\\_usains@yahoo.com](mailto:khairol_usains@yahoo.com)

Please register the following name/names: (Please use separate sheet, if required)

No	Participants Name <i>(Please print clearly or attach business card)</i>	Position	e-mail
1			
2			
3			
4			
5			
Address			
		Postcode	
*Primary Person			
*Telephone No.		*Mobile No.	
*Fax No.		*Email	
Date		*Signature	

**ENQUIRIES**

Technical enquires:

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Registration/Other enquires:

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(Please email to both email addresses)

**Mode of Payment**

I enclose	Number	Bank	No. of Participants	
<input type="checkbox"/>		Crossed Cheque	Early Birds	
<input type="checkbox"/>		Bank Draft	Group discount	
<input type="checkbox"/>		Money Order		
<input type="checkbox"/>		LO/PO	Total Sum: <b>RM</b>	
Payment must be made payable to 'USAINS Holding Sdn. Bhd.'				

**Mode of Payment:**

**1. Bank Transfer [Please fax your Bank-in Slip (Print your name & details on the slip)].**

Payee Name : **USAINS Holding Sdn. Bhd.**  
Details : **The Art of Writing Publishable Scientific Manuscript & Beyond Workshop Feb 2012**  
Name of Bank : **CIMB Bank Berhad (USM Branch), Universiti Sains Malaysia, 11800 USM Penang.**  
Account Number : **0709-0006708-05-7**

**2. A Local Order (LO) or Purchase Order (PO) must be presented before the event. \*Any participant using LO/PO is not entitle for Early Bird Discount.**

**3. Participation will be confirmed upon receipt of payments.** The Organizer reserves the right to refrain a registered participant from taking part in the event if no proof of payment can be presented. This only applies to registered participants who have NOT paid the registration fee PRIOR to the event date.

**Cancellation / Substitution**

A full refund less administration fee of RM300.00 will be given for cancellation received not later than **10 working days** before the course. No refund will be made after this period. However, substitute participants are welcomed at no extra charge provided written notice of at least **5 working days** before the event is given to the Organizer.

**Disclaimer**

The organizer reserves the right to reschedule or cancel any part of its published programme or venue due to unforeseen circumstances and will not accept liability for costs incurred by participants or their organizations for the cancellation of travel arrangements and/or accommodation reservations as a result of the course being cancelled or postponed. Advance notice will be given if there is such a change or cancellation.